



SWACCA

The Signatory Wall and Ceiling Contractors Association (SWACCA) was incorporated in November 2015 to protect and grow the market share of signatory contractors while promoting and enhancing the signatory wall and ceiling industry. SWACCA will do this as the collective voice of industry employers in the national conversation about the unionized construction industry.

SWACCA engages in that conversation through direct participation and related advocacy, education and promotion, and by providing tools and resources to its members at the regional level.

SWACCA was founded by and for signatory wall and ceiling contractors. The organization is structured to engage contractors and their regional associations and efficiently deliver tools, resources and support at their direction.



STRUCTURE

SWACCA believes that strong local and regional associations are key to our industry's success. Therefore, SWACCA's regional affiliates play a significant role in the organization's structure.

- SWACCA's regional affiliates are involved in the nomination and election of each Board seat. Up to 15 signatory contractors from across the United States and Canada are nominated by regional affiliates.
- SWACCA regional affiliates are represented on the Board of Directors by their elected Chairman.
- Contractor members join SWACCA through their regional affiliates; a contractor cannot join SWACCA directly if there is a SWACCA regional affiliate. Contractors in areas without a regional affiliate are asked to support the creation of a new regional affiliate to represent them and their peers.

ACTIVITIES

Signatory wall and ceiling contractors have unique interests in the areas of labor relations, government relations and marketing. SWACCA supports its members and the industry through strategic initiatives in those areas.

MARKETING – SWACCA has engaged a national marketing agency to promote the signatory wall and ceiling industry. Our primary goals are:

- To build a brand that signatory contractors are proud to be part of, and a brand that project owners, architects and general contractors are proud to use
- To develop resources and tools for individual contractors and their regional employer associations to educate the market about the value of choosing a signatory wall and ceiling contractor

GOVERNMENT RELATIONS – SWACCA has retained a government relations law firm in Washington, D.C. that is directly engaging the federal government on behalf of our industry. Our goal is to advance SWACCA members' interests in both the legislative and regulatory arenas with emphasis on pension reform, healthcare reform as it relates to Taft-Hartley plans, Davis-Bacon and project labor agreements, employee misclassification and apprenticeship programs.

SWACCA is a charter member of the Construction Employers of America (CEA), which consists of the seven leading national construction employer associations that collectively represent over 15,000 employers and 1.4 million employees nationwide. CEA is the vehicle through which SWACCA partners with other leading signatory construction employer groups to work toward common goals on behalf of the broader industry.

LABOR RELATIONS – SWACCA will establish, maintain and leverage relationships with the international unions that perform wall and ceiling industry work. SWACCA will also provide resources and tools to employers and their regional associations who are engaged directly in collective bargaining, contract administration and dispute resolution.

To find out more about our mission or join us in our efforts, please visit SWACCA.org.

